

Diversity in Salesforce Recruitment



Trends & Predictions
2024-2025

✓ Equity

✓ Inclusion

✓ Equality



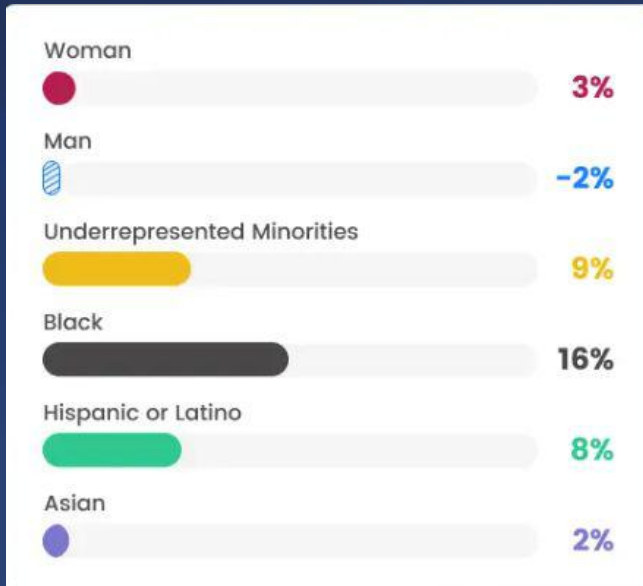
Diversity in Salesforce Recruitment

Trends and Predictions **for Salesforce DEI** (2024-2025)

At Salesforce, DEI (Diversity, Equity, and Inclusion) isn't a separate agenda — it's a vital component of the company's overall strategy. [SF Staffing Agency's recent research](#) identifies the current challenges and progress in DEI within the Salesforce recruitment.

Salesforce DEI Groups Average Yearly Growth

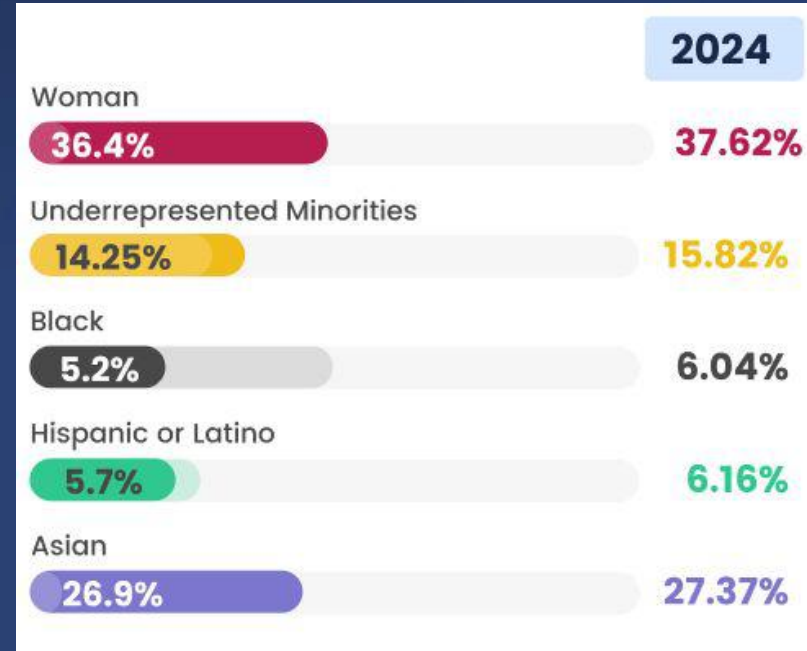
In the last nine years, Salesforce has seen a consistent increase in the representation of women in its workforce, with an average annual growth rate of 3%. In contrast, the representation of male workers has seen a slight decline, averaging -2% annually, suggesting a rebalancing in workforce demographics.



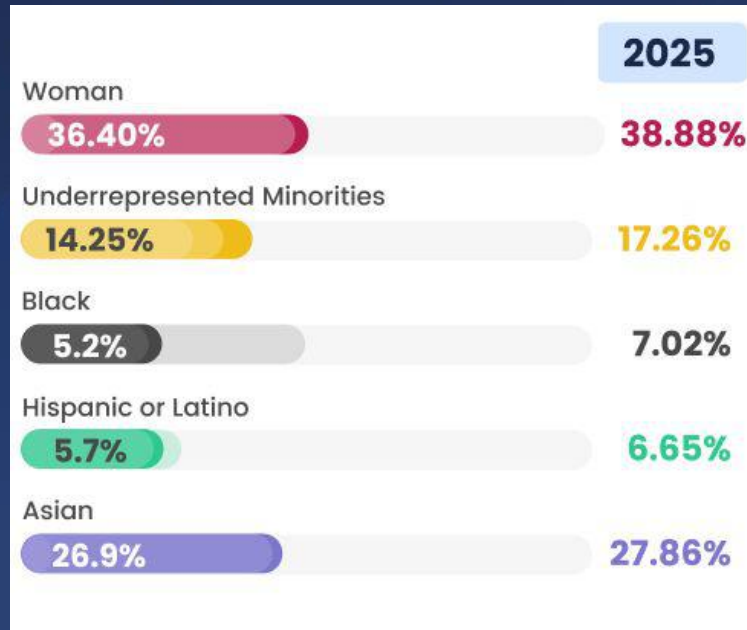
The company has witnessed a remarkable 9% annual increase in underrepresented minorities, showcasing its dedication to DEI in Salesforce. Particularly noteworthy is the 16% yearly growth in the representation of black workers and an 8% increase in Hispanic workers, indicating a significant stride towards racial equality. Additionally, the Asian workforce at Salesforce has seen a modest 2% annual increase.

Salesforce DEI Groups Growth Predictions: 2024 VS 2023

Female representation is expected to climb to 37.62%. The proportion of underrepresented minority workers is predicted to reach 15.82%, with black employees constituting 6.04% and Hispanic workers 6.16% of the workforce. Asian employees are also expected to form a substantial 27.37% of the Salesforce team.



Salesforce DEI Groups Growth Predictions: 2025 VS 2023



The percentage of female workers at Salesforce is expected to increase to 38.88%. [The 2025 forecast](#) also indicates a progressive increase in the representation of underrepresented minorities, expected to reach 17.26%. Specifically, black employees are projected to make up 7.02% of the workforce, while Hispanic workers are predicted to account for 6.65%, and Asian employees 27.86%.

Salesforce Diversity Modern Tendencies

On average, [Salesforce presents](#) approximately 2.6 DEI awards annually, with a remarkable year-to-year growth rate of 21%. This increase reflects the expanding scope and impact of Salesforce's equality initiatives worldwide. Notably, about 12.43% of these awards over the last nine years have been dedicated to recognizing the achievements of women in Salesforce and women in tech Salesforce, highlighting the company's efforts to empower female talent in the tech sector.



Percentage of Women DEI Awards in the Last 9 Years



Average Number of DEI Awards per Year

2.6

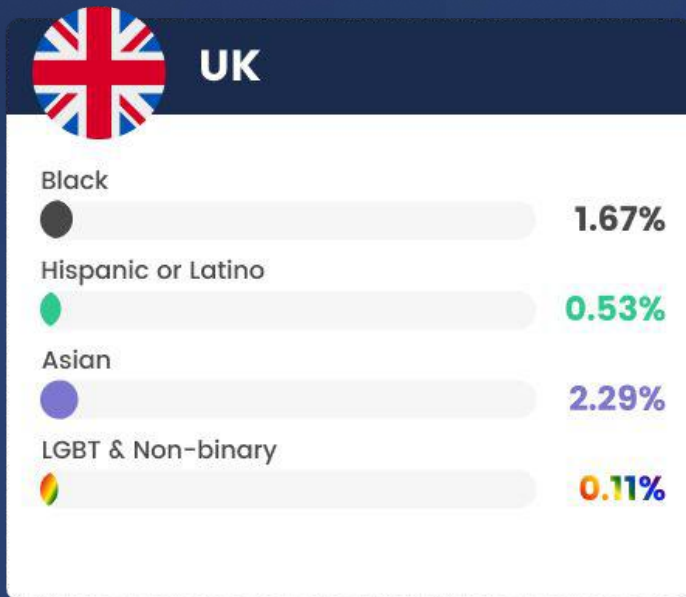


Year-to-Year Growth on DEI Awards

21%

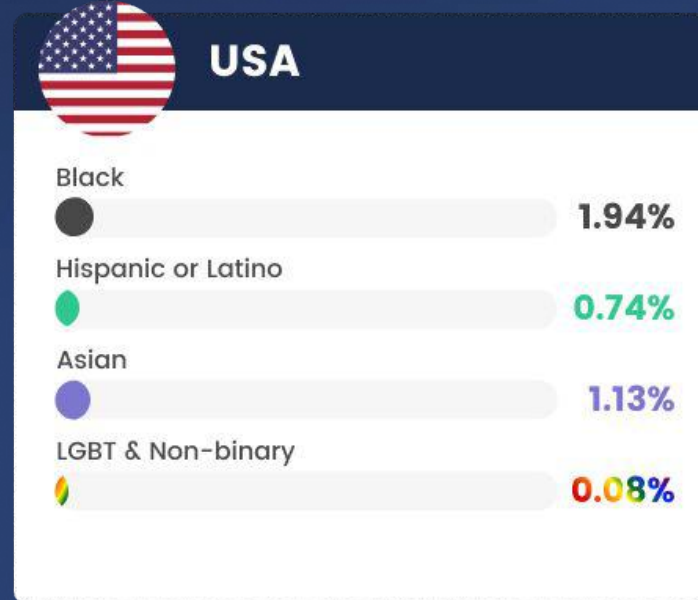
Salesforce's Inclusion Drive in the UK

In the UK, in terms of racial diversity, 1.67% of the candidates are black, illustrating ongoing initiatives to enhance racial inclusivity. Hispanic candidates account for 0.53%, while Asian candidates represent 2.29% of the Salesforce job-seeking pool. Furthermore, 0.11% of candidates identify as LGBTQ+ or non-binary, reflecting Salesforce's commitment to the Salesforce LGBTQ community.



The Impact of Salesforce Equality Groups in the USA

[In the USA](#), diversity insights reveal that 1.94% of these candidates are black, indicating progress yet also the need for continued focus on uplifting black employees at Salesforce. Hispanic candidates make up 0.74% of the pool, while Asian candidates account for 1.13%. Notably, 0.08% of candidates identify as LGBTQ+ or non-binary, reflecting Salesforce's inclusive approach towards the Salesforce LGBTQ community.

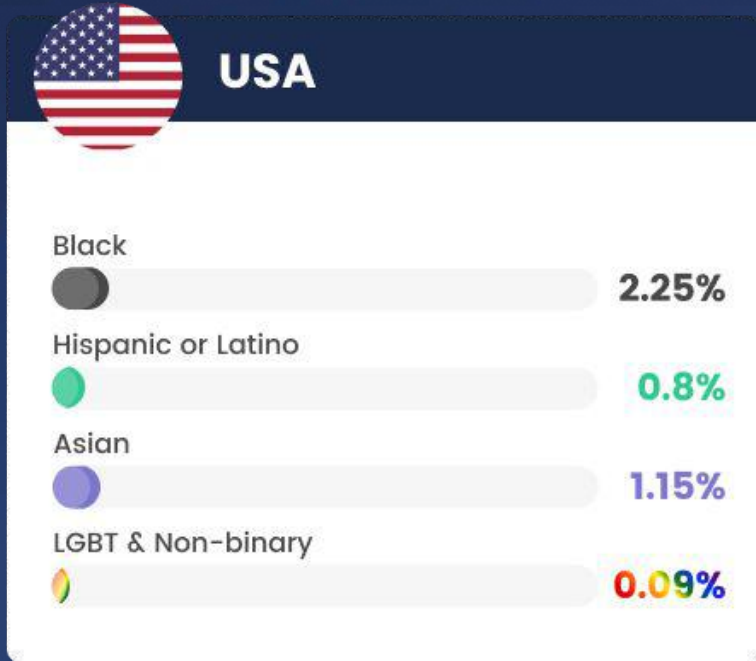


Empowering Diversity: Salesforce Women in Tech in Ukraine

A significant statistic that stands out in Ukraine is the 14.29% representation of female Salesforce applicants. This figure is a testament to the growing interest and involvement of women in the Salesforce ecosystem in Ukraine, indicating a shift towards greater gender diversity in the tech industry.



Salesforce Recruitment Diversity Predictions for 2024 in the USA



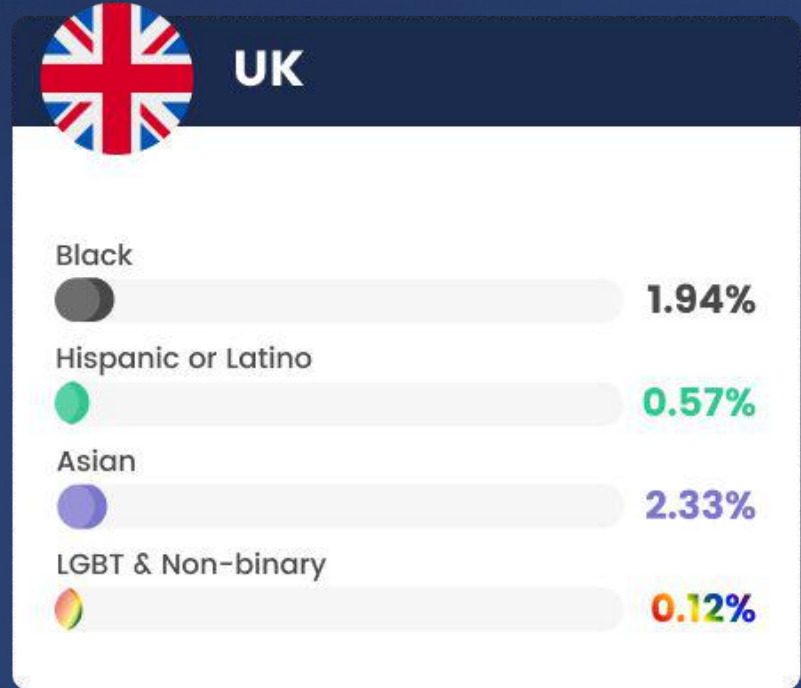
In 2024, [DEI groups in Salesforce](#) will continue to grow. The forecasted increase in black candidates to 2.25% reflects Salesforce's commitment to uplifting black employees at Salesforce and enhancing racial diversity in its workforce.

Hispanic candidates are predicted to make up 0.80% of the job-seeking pool, while Asian candidates are expected to constitute 1.15%. Additionally, 0.09% of candidates are anticipated to be from the LGBTQ+ or non-binary community, underscoring Salesforce's inclusive approach towards the Salesforce LGBTQ community.

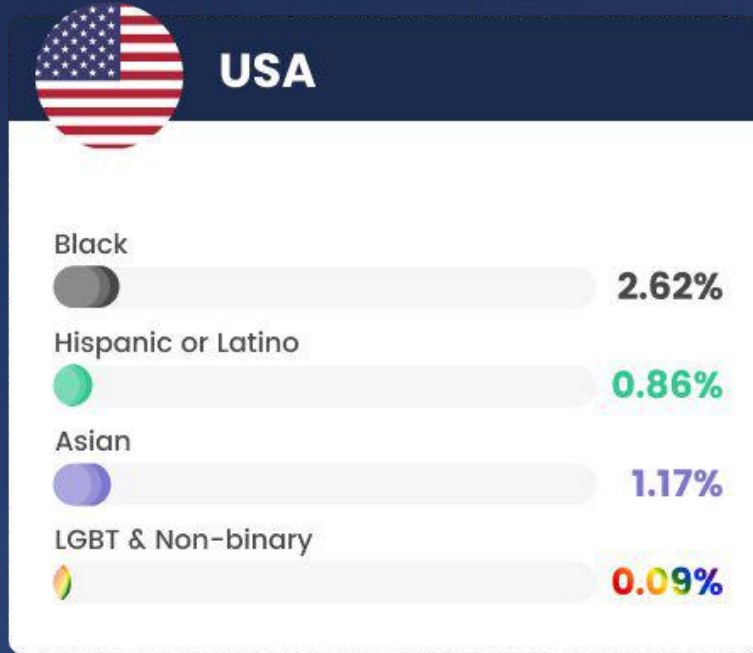
Salesforce Recruitment Diversity Predictions for 2024 in the UK

In terms of [racial diversity](#), black candidates are predicted to make up 1.94% of the pool, demonstrating Salesforce's commitment to enhancing racial inclusivity in its workforce.

Hispanic candidates are forecasted to represent 0.57%, while Asian candidates are likely to constitute 2.33% of the Salesforce candidates in the UK. Additionally, the LGBTQ+ or non-binary community is expected to account for 0.12% of the job-seeking candidates. This sentiment perfectly encapsulates the value of Salesforce's DEI efforts in the UK for the year 2024.



Salesforce Recruitment Diversity Predictions for 2025 in the USA



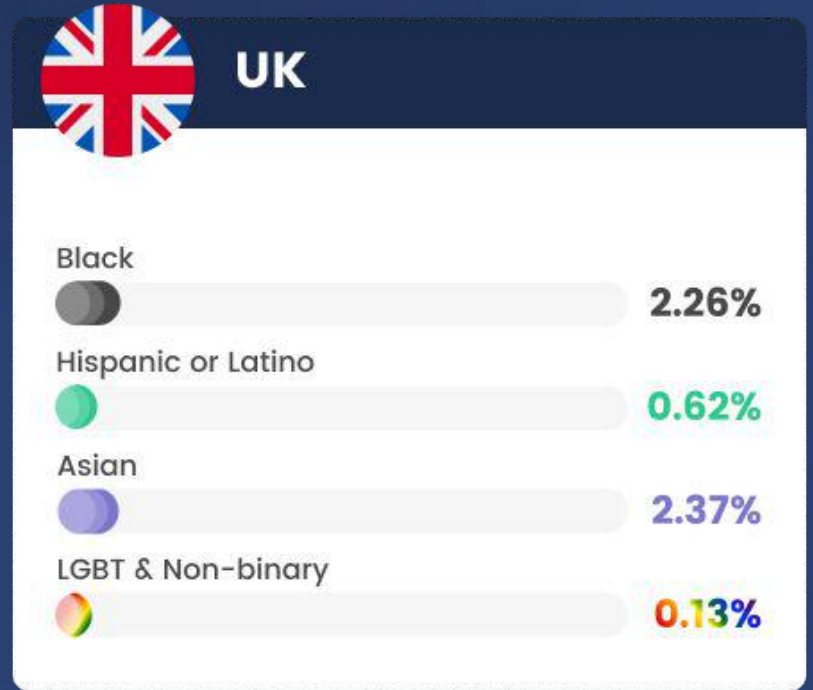
The representation of black candidates is expected to experience a notable jump to 2.62%, reflecting ongoing efforts to bolster racial diversity and inclusion.

Hispanic and Asian candidates are forecasted to account for 0.86% and 1.17% of the Salesforce job-seeking population, respectively. The consistent presence of LGBTQ+ or non-binary candidates at 0.09% continues to highlight [Salesforce's inclusive recruitment](#) policies.

Salesforce Recruitment Diversity Predictions for 2025 in the UK

As for racial diversity, black candidates are forecasted to increase to 2.26% of the Salesforce candidate pool. Hispanic and Asian candidates are anticipated to account for 0.62% and 2.37%, respectively, highlighting Salesforce's efforts to create a more ethnically diverse workplace.

The presence of LGBTQ+ or non-binary candidates is expected to see a marginal increase to 0.13%, reinforcing Salesforce's commitment to an [inclusive recruitment](#) approach.



The Future Perspectives of Salesforce Global DEI Journey

Salesforce's DEI initiatives are not just part of its corporate narrative; they are essential elements of its global strategy. These efforts highlight Salesforce's role as a leader in the tech industry, championing a future where diversity and inclusion are integral to business success.

Expertise Matters in Recruitment



In the ever-evolving landscape of Salesforce, you need specialists who can keep pace. Trust SF Staffing Agency to connect you with the cream of the crop.

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